

Alex Mason

Art by Alex Mason | Inverell, New South Wales, Australia

PROFILE

Practising as	Art by Alex Mason
Based	Inverell, New South Wales, Australia
Medium	Acrylic with polymer thickener on canvas; ceramic vessels
Technique	Palette knife and piping application, worked into relief
Subject	Australian native flora, with recent work turning toward tropical and coastal motifs
Full-time since	March 2023
Website	artbyalexmason.com
Instagram / TikTok	@artbyalexmason

BIOGRAPHY

SHORT — 50 WORDS

Alex Mason is an Australian artist based in Inverell, NSW. Mixing acrylic with a polymer thickener and working it with palette knives and piping nozzles, she builds her flowers into relief. Her subjects move between Australian natives and tropical blooms, worked throughout in saturated colour.

알렉스 메이슨은 호주 NSW 인버렐에서 활동하는 작가입니다. 폴리머로 점성을 더한 아크릴을 팔레트 나이프와 파이핑 노즐로 쌓아 올려 꽃을 부조로 만듭니다. 호주 자생 식물에서 열대의 꽃으로 소재를 넓혀가며, 전반에 걸쳐 채도 높은 색을 씁니다.

MEDIUM — 150 WORDS

Alex Mason is an Australian artist based in Inverell, New South Wales. She worked in radio in Brisbane for five years before returning to her home town, where she began painting during the pandemic while working casually as a youth worker.

Her technique developed through experiment over that period. She started with acrylic thickened with polymer and applied with palette knives, and later moved to piping the paint through icing nozzles, which allowed her to reach the fine, splayed petals of Australian natives that a knife alone could only approximate. Her mother worked in textured paint through the 1990s.

Mason launched her practice in October 2022 and moved to full-time work in March 2023. She placed second in the Inverell Art Prize, and her debut solo exhibition at Goondiwindi Regional Civic Centre Art Space in September 2024 sold out. She has since exhibited at Affordable Art Fair Brisbane.

알렉스 메이슨은 호주 뉴사우스웨일스주 인버렐에서 활동하는 작가입니다. 브리즈번에서 라디오 일을 5년간 한 뒤 고향으로 돌아왔고, 청소년 지원 일을 시간제로 하며 팬데믹 시기에 그림을 시작했습니다.

기법은 그 시기의 실험을 거치며 자리를 잡았습니다. 폴리머로 점성을 더한 아크릴을 팔레트 나이프로 쌓아 올리는 데서 출발해, 이후 아이싱 노즐로 물감을 짜내는 방식으로 옮겨 갔습니다. 나이프만으로는 근사치에 그칠 수밖에 없던 호주 자생화의 가늘게 벌어진 꽃잎에 이 방식으로 가닿을 수 있었습니다. 작가의 어머니 역시 1990년대에 텍스처 작업을 했습니다.

메이슨은 2022년 10월 작업을 본격적으로 시작해 2023년 3월 전업으로 전환했습니다. 인버렐 아트 프라이즈에서 2위에 올랐고, 2024년 9월 군디윈디 리저널 시빅 센터 아트 스페이스에서 연 첫 개인전은 전 작품이 판매되었습니다. 이후 어포더블 아트 페어 브리즈번에 참여했습니다.

LONG — 250 WORDS

Alex Mason is an Australian artist based in Inverell, New South Wales, whose paintings sit between picture and object. She mixes acrylic with a polymer thickener and works it with palette knives and piping nozzles, building petals that lift away from the canvas in relief.

She arrived at painting by an indirect route, having worked in radio in Brisbane for five years before returning to Inverell, where she took casual work as a youth worker and began painting during the pandemic.

The technique has two sources. Her mother worked in textured paint through the 1990s, which established building paint up rather than smoothing it out as a familiar approach. Mason then began experimenting with palette knives, and after coming across a cake-icing set in a supermarket bargain aisle, started testing the nozzles. The piping proved central to the work: the fine, irregular petals of Australian natives do not readily yield to a flat blade.

Much of her subject matter comes from her parents' spring garden and its native flowering plants, though her stated influences run through pop culture, music and fashion, and her work follows whatever has her attention at the time. Recent series have moved toward tropical and coastal imagery.

Mason launched her practice in October 2022 and moved to full-time work in March 2023. She placed second in the Inverell Art Prize, held a sold-out debut solo exhibition at Goondiwindi Regional Civic Centre Art Space in September 2024, and exhibited at Affordable Art Fair Brisbane. Her work has been licensed by Australia Post, Basics by B, Eight Hours, Picnic Season, Yogat, Pink Nade and Moe Moe Designs.

SELECTED CHRONOLOGY

—	Five years working in radio, Brisbane QLD
2020–21	Returns to Inverell; begins painting during the pandemic
Oct 2022	Launches her practice as Art by Alex Mason
2023	Second place, Inverell Art Prize
Mar 2023	Moves to full-time practice
2023	Selected through the Basics by B artist search (entry: Spring Fling)
2024	Basics by B eyeshadow palette released featuring Mason's artwork
Sep 2024	Debut solo exhibition, Goondiwindi Regional Civic Centre Art Space — sold out
—	Affordable Art Fair Brisbane

SELECTED COLLABORATIONS & LICENSING

Australia Post (giftware, stationery) · Basics by B (cosmetics) · Eight Hours (bed linen) · Gemma Lea Wetsuits (wetsuits, swimwear) · Picnic Season (picnic rugs, accessories) · Yogat (yoga mats) · Pink Nade (earrings) · Moe Moe Designs (earrings) · LOQI (recycled totes) · Nuovo Group (greeting cards)

RECENT WORKS

Limited edition print series (current) Summer Forever · Queen of the Waves · Mango Sticky Rice · Hibiscus Girl · Island Time. Available as A3 / A2 / A1 / 60 × 60 cm / 90 × 90 cm editions.

Objects Textured vase series (peach, blue); "Mini" originals in small format.

One-off Making Waves — painted surfboard.

INSTALLATION NOTES

- **Lighting.** The work is in relief, so raking or angled light will bring out considerably more than flat frontal lighting, which tends to smooth the surface out.
- **Wall colour.** A neutral off-white will give the palette room; strongly coloured walls are likely to compete with it.
- **Hanging.** Worth confirming canvas depth, weight and fixings in advance, as thickened acrylic adds noticeable mass.
- **Touch.** Visitors are likely to want to. Discreet signage may help, particularly with café foot traffic passing through.
- **Lead time.** Online stock moves quickly, so availability and production time are worth checking early.

PRACTICAL ITEMS TO SETTLE

- Preferred bio version, and any corrections to the details above
- Whether she prefers "Alex Mason" or "Art by Alex Mason" in wall text
- An approved portrait for print, with photographer credit
- Whether she would like to supply an artist statement
- Any exhibitions or awards missing from the chronology
- Availability for the opening (Inverell to Byron is roughly four to five hours by road)